

Workforce Pathways for Youth Grants – Round 2

Overview

Workforce Pathways for Youth Program Round 2 grants will place an emphasis on age-appropriate workforce readiness programming to expand job training and workforce pathways for youth, 14 to 21 years of age. Youth will receive training including soft skill development, career exploration, job readiness and certification, summer jobs, year-round job opportunities, and apprenticeships. Funding will also support partnerships between workforce boards and youth serving organizations.

Grantees will 1) expand age-appropriate workforce readiness programming through national out-of-school time (OST) organizations and their state or locally run affiliates; 2) promote increased alignment between OST organizations, workforce development programs and school systems, including alignment with dropout reengagement; and 3) increase opportunities for youth, at risk of not completing their high school education. The grant program will help bridge the gap between existing OST program activities and the need for youth exposure to career-related services that will help them become better prepared to enter the workforce.

Award Summary

- Over 12 million dollars in Workforce Pathways for Youth grants awarded
- The five grantees selected are National Out-of-School Time Organizations
- Period of Performance: The period of performance for the grants is 36 months, from July 1, 2022 – June 30, 2025.

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After-School All-Stars

Grantee:	After-School All-Stars
Total Funding:	\$2,449,676
Grantee City/State:	Los Angeles, California
Required Partner:	<p>Employer Partners: Manufacturing Works, Diamond Metals Distribution-Cleveland, Exothermic Molding, Zago Manufacturing-Newark, MY Workforce Solutions-Los Angeles InterContential Hotel-Miami, and Chick-fil-A-National</p> <p>Education Partner: Cleveland Municipal School District, Alliance Judy Ivie Burton Technical High School, Alliance Cindy and Bill Simon Technology Academy High School (Los Angeles), Miami-Dade County Public Schools, Newark Vocational High School</p> <p>Workforce Development Partners: Cleveland-Cuyahoga OMJ, Los Angeles County SWIB, Career Source South Florida, Newark Workforce Board, Cleveland Municipal School District</p>
	Additional Partner:
	Rust Belt Recruiting (Cleveland), LA Latino Chamber of Commerce, Florida International University
Service Area:	Cleveland, Los Angeles, Newark, Miami
Summary of Program Activities:	<p>Brief Summary of the Project: Stars at Work is a three-prong approach to helping students identify and enter promising careers. Career exploration programming serves as the foundation, introducing disadvantaged students to jobs which they might not otherwise consider. Career exploration programs also bring students into contact with industry professionals and emphasize soft skills, building the skills needed to turn a job into a career. The second prong is the innovative career exploration and job training offered by TRANSFR through their virtual reality learning modules, which include both an overview module covering 23 careers and more targeted curricula covering automotive trades, manufacturing and construction careers, hospitality services, and very soon healthcare trainings. VR training immerses students in the world of skilled trades without requiring specialized equipment and extensive travel, another vehicle for bringing career exploration and job training to students who might otherwise lack access to these opportunities. The third prong of the approach is leveraging geographically appropriate workforce and employer partnerships, including the substantial industry connections of TRANSFRVR, to place youth into promising early-career opportunities that will set them on a path to long-term success.</p>
Population(s) to Be Served:	Disadvantaged youth 14-21

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Girl Scouts of the USA

Grantee:	Girl Scouts of the USA
Total Funding:	\$2,499,771
Grantee City/State:	New York
Required Partner:	Employer Partners: American Camp Association, UPS and the UPS Foundation, Fiserv
	Education Partner: Strategic Ohio Council for Higher Education, Prince George's County Public Schools, Meriwether County School District; Saint Louis Public Schools, Prince George's Community College
	Workforce Development Partners: Gulf Coast Workforce Board, Prince George's County Local Workforce Development Board, Three Rivers Regional Commission, Philadelphia Works, Missouri College and Career Attainment Network, Development Authority of Berkeley County, Berkeley County, WV Region VII Workforce Development Board, Berkeley County Development Authority/James Rames Technical Institute, Eastern Panhandle Regional Planning & Development Council
	Additional Partners:
	Small Steps Nurturing Center, YMCA of Greater Houston, Children's Museum Houston
Service Area:	Multi-state, including Georgia, Maryland, Missouri, Ohio, Pennsylvania, Texas, Virginia, Washington, DC, and West Virginia
Summary of Program Activities:	Brief Summary of the Project: Through the Camp Counselor Career Catalyst Training Program (C4), Girl Scouts of the USA (GSUSA) will use employment at summer Girl Scout residential (sleep-away) Girl Scouts of the USA camps to deliver scaled workforce development, employment, and educational opportunities for historically underserved and marginalized groups, including opportunity youth. The C4 program will accomplish 3 goals: 1) Creating a replicable, scalable model for expanding access to employment and training opportunities for underserved young adults with barriers to employment through on-the-job training experiences at camps; 2) Expanding national and local partnerships that promote increased alignment between Girl Scouts and workforce development programs, school systems and employers to ensure sustainability systems level changes that eliminate barriers to employment; and 3) Increasing access to work experiences and work readiness skills among a more diverse camp counselor staff to deliver a more equitable, inclusive

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	experience to Girl Scouts nationally.
Population(s) to Be Served:	Young adults ages 18-21, underrepresented populations including rural, LGTBQ+, diversely abled, low-income and girls of color, opportunity youth
Contact Information:	<p>Name: Melanie Wilson Title: Manager, Partnerships Phone: 212-852-8186 E-mail: mwilson@girlscouts.org</p> <p>Name: Jessica Quinones Title: Vice President Partnership Management and Operations Phone: 212-852-5739 E-mail: JQuinones@girlscouts.org</p>

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OIC of America, Inc.

Grantee	OIC of America, Inc.
Total Funding:	\$2,500,000
Grantee City/State:	Philadelphia, Pennsylvania
Required Partner:	Employer Partners: RSP Architects, Target Tech Kids, Palo Alto Networks, CCARC, Hospital for Special Care, Capital Workforce Partners, Plumbing Contractors Association, Consort Solutions Group, FL East Coast Electrical JATC, Zone Protection, Milner, Collins Aerospace, Comcast
	Education Partner: Harvest Best Academy, New Britain High School, Hallandale High School/Broward County Schools, Wilson County Schools
	Workforce Development Partners: Minneapolis Workforce Development Board, Greater New Britain Chamber of Commerce, Career Source Broward, Turning Point Workforce Development Board, Wilson Chamber of Commerce, Wilson Economic Development Council
	Additional Partners:
	Elizabeth City College, Shaw University, Capital Community College
Service Area:	Broward and Miami Dade Counties in South Florida, City of Minneapolis in H and the City of Saint Paul in Ramsey County, New Britain, Connecticut, Wilson and Edgecombe Counties, North Carolina

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<p>Summary of Program Activities:</p>	<p>Brief Summary of the Project: OIC of America (OICA) and four affiliate partners will launch a new initiative, STEMLinx, that incorporate STEMs and technology-oriented work readiness curriculum into our existing Out-of-School Time (OST) programming. With a breadth and depth of partnerships in the community, including educational partners, Workforce Investment Boards, and industry and employer partners, OIC affiliates will implement high-quality OST STEM programming assisting youth across a spectrum of work readiness activities. As noted in a national study on OST STEM programming, high quality afterschool and out of school STEM programs cultivate interest, builds relevant STEM skills and competencies (mastery), and STEM identity - increasing the likelihood of STEM persistence and achievement, including the increased likelihood of STEM career attainment. STEMLinx will provide youth with an array of career exploration and work experience opportunities designed to foster STEM interest, identity, and mastery. Through partnerships, OIC affiliates will introduce digital badges and micro-credentials equipping youth with in-demand skills and competencies. STEMLinx consists of four programmatic components that are part of the progression, or “LevelUp” work readiness journey: 1) STEM Explore, 2) STEM Ready, 3) STEM Works, and 4) STEM Connects. In Level 1, key STEM Explore activities include individual career interest assessments, career counseling, employer guest speaker series, and employer field trips, and a participant summative project. STEM Ready and STEM Works focus on hands-on work experiences, workshops, and developing a participant’s identity and mastery in STEM. STEM Connects is the concluding level of STEMLinx, supporting seniors and post-HS graduates attain in-field or related employment, occupational training, or college pathways via a menu of supports and services. Key Outcomes include: 450 participants will complete a work experience; 200 will enter postsecondary education or occupational training, and 100 will enter unsubsidized employment.</p>
<p>Population(s) to Be Served:</p>	<p>Historically underserved and marginalized youth, primarily youth of color, with significant barriers to educational achievement and employment.</p>
<p>Contact Information:</p>	<p>Name: Kate Lunger Title: Director of Adult Training Phone: 215-778-6658 E-mail: klunger@oicofamerica.org</p>

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The Urban Alliance Foundation, Inc.

Grantee	The Urban Alliance Foundation, Inc.
Total Funding:	\$2,494,930
Grantee City/State:	Washington, DC
Required Partner:	Employer Partners: Combination of private, nonprofit, and government agencies -- Martha's Table; Virginia Tech, Continental Realty Corporation, Living Classrooms Foundation, mHUB, Multiplying Good, LIFT, and Rocket Family of Companies
	Education Partner: Alexandria City Public Schools, Arlington Public Schools, District of Columbia Public Schools, Fairfax County Public Schools, Montgomery County Public Schools, Prince George's County Public Schools, Baltimore City Public Schools, Chicago Public Schools, and Detroit Public Schools Community District
	Workforce Development Partners: Mayors Office for Employment Development (MOED) in Baltimore, DC Workforce Investment Council, Detroit Employment Solutions Corporation, Chicago Cook Workforce Partnership, and Employer Partners
	Additional Partners:
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Service Area:	Greater DC (Washington, DC, Alexandria, Arlington, and Fairfax, VA, Montgomery County and Prince George's County, MD), Baltimore, MD, Detroit, MI, Chicago, IL, and Bay Area, CA

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Summary of Program Activities:	Brief Summary of the Project: This project proposes an expansion of Urban Alliance’s (UA) high impact programming for junior and senior high school students. Funding will allow UA to expand programs within existing geographic sites, create new career pathways, and support the expansion of our programs to a new local affiliate location. UA programs are evidence-based and results driven; we have a proven track record of scaling our programs to expand impact and reach by strategically engaging partners and building on proven models of success. This project aims to reach 1,065 junior students with professional skills development over 3 years; connect 1,985 senior students to paid work experience and skills training over 3 years; and engage 92 new partners in supporting career exploration, training, and workforce experiences success for the young people we serve.
Population(s) to Be Served:	Junior and Senior high school students (11th and 12th grade) primarily 16-18 years of age. Program participants are typically youth of color from Title 1 schools.
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YMCA of the USA

Grantee:	YMCA of the USA
Total Funding:	\$2,348,686
Grantee City/State:	Chicago, Illinois
Required Partner:	<p>Employer Partners: Maryland: Goodwill Industries, Year-Up National Capital Region, Holistic Life Foundation, Access Art; California: YMCA of San Diego, Vista Community Clinic, San Francisco Chamber of Commerce, YMCA of San Francisco; Arizona: Opportunities for Youth, Valley of Sun YMCA</p> <p>Education Partners: California: Philip and Sala Burton Academic High School, San Diego County Office of Education; Maryland: Mergenthaler Vocational-Technical High School; Arizona: Student Choice High School</p> <p>Workforce Development Partners: Phoenix Business and Workforce Board, City College of San Francisco, Office of Workforce Development, California, San Diego Workforce Partnership, Mayor’s Office of Employment, Maryland</p>
	Additional Partners:
	Escondido Education COMPACT, YMCA State and Regional Alliance
Service Area:	Valley of Sun Phoenix, AZ, YMCA of San Diego, CA, San Francisco, CA, Baltimore, MD
Summary of Program Activities:	<p>Brief Summary of the Project: YMCA of the USA (Y-USA) will implement a Workforce Pathways for Youth Project (WPYP) with Member YMCA Associations to reach 1,350 youth aged 14-21 who face barriers to employment. Youth today are being unjustly impacted by systemic barriers to employment, low enrollment rates in post-secondary education, and the effects of high unemployment, with disadvantaged youth at highest risk of being left out of the workforce entirely. Through a set of targeted program components, the Y’s Workforce Pathways for Youth Project (WPYP) provides an opportunity for young people, aged 14-21 – who are at greatest risk of becoming disconnected – to learn skills, have the experiences, and gain access to the information necessary to gain employment and be successful through adulthood.</p>
Population(s) to Be Served:	Youth facing barriers to employment

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